

Doctor Recommendations

Overwhelming Majority Of Physicians Will Recommend New Medication Compliance Devices

Fort Washington, PA

In June, 2005 Double Helix Development, a full-service international healthcare consultancy with specialized skills in global strategic market research and competitive intelligence was commissioned to assess the concerns of physicians and pharmacists regarding the elderly, and gauge their reaction to the Wellness Wizard and Pill Partner.

Key findings were:

- 100% of the physicians surveyed felt that the Wellness Wizard would be beneficial to their patients.
- 92% of the physicians surveyed would recommend the Wellness Wizard to their patients.
- 94% of the physicians surveyed felt that the Pill Partner would be beneficial to their patients.
- 88% of the pharmacists surveyed would recommend the Pill Partner to their patients.