

## Safety Step Stools for Active Adults



“The residents at our senior living facility were having a hard time getting up to the first step on our bus. I personally bought a Shure-Step® for them to use, when the management saw how well it worked, they bought their own Shure-Step® to keep on the bus.”

Lenny Ewell, bus driver, Atria Hearthstone East

The 6 inch tall Senior Step for buses & trains



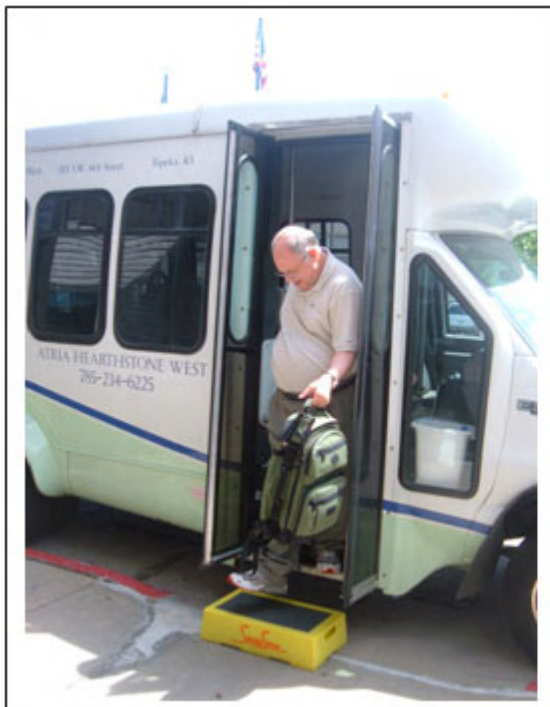
“The Shure-Step® gives our customers a less expensive purchase option to the mounted hydraulic step that get torn up easily when the bus gets too close to a curb.”

Laurie Rickaway, owner, Texas Bus Sales

**Passengers Exit Safely with Shure-Step®!!  
The 10 inch tall Shure-Step II**



The 6 inch tall Senior Step stores safely under seats or straps in easily for storage



In total there are 9 REASONS WHY THE Shure-Step® IS THE ONLY CHOICE TO SAVE YOUR PASSENGERS BUTT when it comes to using a utility step. Please look at them carefully and check off those of greatest value and interest to you.

**OK, HERE ARE THE 9 GIANT REASONS  
WHY THE Shure-Step® IS THE SMART CHOICE ...  
HOW MANY ARE IMPORTANT TO YOU?**

Want to know who builds the best step? Ask: who gives the best guarantee? Here's ours, simple and straightforward:

***Our Unmatched "NO BS" Double Guarantee***

**#1: Satisfaction Guaranteed for 60 Days - If any Shure-Step® product isn't everything we promised and a lot more, if you AND your crews aren't thrilled with it after 60 days, return it for a full refund. We'll even pay the shipping back. (No one has EVER taken us up on this. Most say they wouldn't give up their Shure-Step® for what they paid for it, if they couldn't get another one!!!)**

**#2: Lifetime Guarantee - Should the non-skid pads ever wear out we will replace them at no cost to you.**

**#3. Save Money Thanks To First-Rate SAFETY - The Shure-Step® has the largest standing surface of any plastic utility step in the world. Its wedge design prevents tipping. The non-skid pads prevent slipping even on smooth or **wet** floors!**

**#4: They're Stackable - If you can't reach high enough with one Shure-Step®, no problem, just throw another Shure-Step® on top. All Shure-Step® products are stackable. They grow 6 inches with each added step.**

**#5: Lightweight But So Darned Durable You'll Think They're Made With Secret Plastics From Another Planet - It weighs 8 pounds. The Shure-Step®II was crushed using a wooden block resembling a foot. It required 2,350 pounds of pressure to push the block 4 inches into the step. When the block was removed the step returned to its original shape overnight and went back to work.**

**#6: The Soft Top - The Shure-Step® is gentle on your body. When standing on the Shure-Step® you'll notice that the standing surface flexes. This is so your ankles, knees and joints don't ache after working on the Shure-Step®.**

**#7: Put Away The Aspirin - No Maintenance Headaches, No Replacement Headaches, Lifetime Warranty....Thanks to the double walled construction it's the Toughest Step Ever!!!**

**#8: Really Better Than Any Other Step - The Shure-Step®II is rectangular (not round) for more stability, it has no wheels or moving parts to break, it has no legs so it will hold more weight.**

#9: The Best Value - The Shure-Step®II will be around for years and years of trouble-free service. Unlike other steps that you replace 2 or 3 times a year because they become damaged and unstable.

**"OK DAVE, EVERYTHING YOU'VE SAID MAKES A  
LOT OF SENSE...NOW WHAT?"**