

Coolture™ offers the first lifestyle cooling vest that helps to improve physical endurance in those who are compromised by heat due to chronic illness.

CHRONIC ILLNESS: ACTIVE COOLING – RECOVERY COOLING

Multiple Sclerosis, COPD, Fibromyalgia, Heart Disease, POTS, etc.

ATHLETICS: PRE-COOL – ACTIVE COOL – RECOVERY COOL

Golf, motorsports, baseball, hockey, running, cycling, tennis, etc

COOLING FOR IMPROVED PERFORMANCE

- **Active cooling** maintains core body temperature for chronic illness
- **Pre-cooling** improves physical endurance for athletics
- **Recovery cooling** restores physical endurance after sports or recreations
- **Active cooling** allows warm weather activities for the chronically ill
- **Pre-cooling** stalls the point at which overheating occurs for physical therapy
- **Active cooling** prevents heat stress from gardening, cycling, driving range, summer festivals
- **Recovery cooling** prevents heat injury after soccer, hockey, baseball, golf, etc.



THE COOLTURE COOLING VEST: Competitively Priced, Superior Product

- Designed by DKNY fashion designer with MS to accommodate lifestyles
- Athletic and high-tech fabrics stand up to long-time use and laundering
- Patent-pending construction assures comfort and effective cooling
- Weightless Belt™ uniquely provides lumbar cooling and snug fit
- 3rd party scientific testing proves Coolture the longer-lasting cooling solution

LONG DISTANCE COOLING COMFORT

comfort

- CoolPaks are lighter and longer-lasting than ice or gel packs
- CoolPaks provide cooling without the wetness of other brands
- CoolPaks are activated once, then frozen and used repeatedly
- Licensed “space age” technology actually stores body heat

