# IodoFoam BlackGold



#### **BIOFILM PERFORMANCE**

In direct comparison to silver, iodine has demonstrated superior antimicrobial efficacy for the phenotypes found in wound biofilms. These findings have been replicated in multiple independent laboratories, utilizing a variety of biofilm models. In contrast, silver was shown to be a relatively poor performer, particularly in mature biofilms.<sup>1, 2, 3</sup>

#### **CONVENIENT & STAIN-FREE**

lodoFoam® provides stain-free advanced healing that is compatible with many secondary dressings. Traditional iodophor dressings have been supplied as inconvenient and messy ointments, paste, or liquids that stain skin, bedding materials, and/or clothing. Further, the reliance of these traditional formulations on basic secondary dressings (gauze) is inconsistent with advanced healing protocols.

# Advancing the science of wound biofilm management.

#### THE POWER OF CONTROLLED RELEASE IODINE

After years of wound biofilm research, IodoFoam® leverages a proprietary controlled release iodine technology trade named *Ioplex*®. More than a name, controlled release iodine achieves three key goals of therapy (a) less frequent dressing changes, (b) reduced host cell exposure to elemental iodine, and (c) sustained biofilm control.<sup>4,5,6</sup>

### **BlackGold**<sup>™</sup>: You Can See It Working.

lodofoam® is packed damp, providing a cool and extremely soft flexible dressing with a striking black appearance. Easily cut to wound shapes, lodoFoam® will gradually turn white as the iodine is released into the wound bed, indicating the time for dressing change.

#### REIMBURSEMENT

PDAC has assigned IodoFoam® HCPCS codes under "foam dressings".

If your current iodine dressing is messy, staining, or lacks reimbursement...

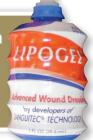
If you were waiting for an alternative to silver...

# Move up from silver to gold... IodoFoam® BlackGold™

Dealer Information

## IodoFoam® + LipoGel® Combination

- prevents drying of wound bed
- combines a great offense and defense
- non-adherent, pain free dressing changes



1. Phillips PL, Yang QP, Sampson EM, Schultz GS. Microbicidal effects of wound dressings on mature bacterial biofilm on porcine skin explants. Poster presented at EWMA, 2009, Helsinki, Finland. 2. Hill KE, Malic S, McKee R, Rennision T, Harding KG, Williams DW, Thomas DW. An in vitro model of chronic wound biofilms to test wound dressings and assess antimicrobial susceptibilities. J Antimicrob Chemother 2010 Jun; 65(6) 1195-1206. 3 Schultz GS. Biofilm and Wound Care: Understanding Biofilm's Impact on Chronic Non-Healing Wounds. Podium presentation, SAWC 2013. 4, Phillips PL, Yang QP, Sampson EM, Schultz CS. Microbicidal effects of wound dressings on mature bacterial biofilm in on procine skin explants. Poster presented at EWMA, 2009, Helsinki, Finland. 5. Sundberg J, Meller R. A retrospective review of the use of cadexomer iodine in the treatment of chronic wounds. WOUNDS 1993; 9(3) 68-86. 6. Jones V, Milton T. When and how to use iodine dressings. Nurs Times 2000; 96(45): 2.